

Marketing Services



SUMMARY & PRICING

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MARKETING SERVICES PRICING

Service	Benefits	Pricing
Marketing Plan Development	Actionable plan to guide your short and long term marketing efforts to incorporate proven methodologies into your growing business.	\$397
Business Plan Development	A full fledge business plan you can hand to investors, venture capitalists, bankers, and angel investors which describes your business, outlines the competitive landscape, and maps out a realistic financial picture to improve dialogue and decision making amongst interested parties. A must have for any business in the embryonic or infant stages.	\$797
Marketing Plan Implementation	Once you have a marketing plan mapped out, we'll work with you each month to keep you on track as you implement that plan within your organization. Whether it requires training or coordination of external resources, we'll stick with you until you're comfortable with your organization's adoption of your marketing plan.	\$297/month
Search Engine Optimization	See SEO Services and Pricing Document	\$647 Silver \$1197 Gold \$1997 Platinum
Sales Development Boot Camp	A two day event designed to get your sales force motivated and armed with actionable plans to increase revenue, decrease cycle times, and improve closing ratios.	\$2497
Sales Development Seminar	A one day event (generally lasting 3-5 hours) aimed at uncovering the commonalities of your best clients and improving the sales force's ability to zero in on more profitable clients as a result. This seminar is also instrumental in improving performance levels across the entire sales force.	\$497
SWOT Analysis Seminar	A one day event (generally lasting 3-5 hours) to uncover your organization's strengths, weaknesses, opportunities and threats as perceived by your employees.	\$497
Complete SWOT Analysis	This takes the one day seminar and expands upon it by sampling some of your customers, suppliers, partners, and competitors to paint a more complete picture as to where you stand within the existing market place. We'll also incorporate an analysis of the largest publicly traded companies within your market to compare methodologies and techniques which may improve your business' ability to compete effectively. This is a must have for any business looking to grow yet unwilling to take unnecessary risks.	\$1197